

# GOODING ONE SHEET



On his upcoming release "The Return", Gooding's razor sharp songwriting, soul searching lyrics, brilliant musicianship, cutting edge and bombastic urban rock production and hopeful optimism shine through loud and clear...

## RADIO PROFILE:

- Jeff Appleton for Marathon Entertainment and BB Brenner for The JB Brenner Company pursuing Triple A airplay
- Danny Dark for S3 Records pursuing college radio and specialty shows
- Airplay on 500+ stations; commercial, non - commercial, and college
- Key supporters: WBAI New York City, KCRW Los Angeles, WXRV Boston, KPFT Houston, KERA Dallas, WRAS Atlanta, KDHX St. Louis, WMNF Tampa, WXVU Cincinnati, KKFI Kansas City, KRCL Salt Lake City, WEVL Memphis, WTUL New Orleans, WKDU Philadelphia, WHRV Norfolk, KXCI Tucson, KGNU Boulder
- Appeared on KRCL Salt Lake City and KXCI Tucson compilation discs; 30,000+ runs
- Performed/Interviewed on dozens of stations

## TOURING PROFILE:

- GOODING has played over 600 shows in more than 60 cities. With his upcoming "50 in 5" 2010 Tour, GOODING will cover 50 states in 5 months.
- Festivals include: VoodooFest, Sunset Strip Music Fest, Wakarusa, SXSW (2x), Dfest (2x), South Park (2x), Wichita Riverfest (2x), Little Rock Riverfest, Heart of Texas Festival and Orange County Fair

## BUZZ:

- GOODING has a strong mailing list, street teams, merchandise sales
- Warner/Rhino's "Dane Cook's Tourgasm," CD of Dane's favorite bands from his HBO show
- The band maintains all major music promo Web sites (Facebook, MySpace, iLike, ReverbNation, Twitter, YouTube etc.) and keeps active blogs, twitters and video newsletters for their fans
- iPhone app available on iTunes

## RETAIL:

- 20,000 units moved
- Gooding is available for in - store appearances and acoustic performances

## ENDORSEMENTS:

- Elixir strings
- Knucklehead strings
- Rocky Mountain Slides

## LICENSING:

Work from the K2 catalog has been featured on FOX, ESPN, Discovery, PBS, The Weather Channel, ABC, CNN, CNN International, PBS and MTV, in national commercials for Dodge, Jeep and Chrysler, Midway's NBA Ballers Videogame, as well as countless DVD's including: *Johnny Cash's Walk the Line Legacy Edition*, *Ice Age 2*, *Children of Men*, *We are Marshall*, *The Frank Sinatra Collection*, and *Paul Newman's Making of the Verdict*. K2 and its high-profile placements have been featured in over 113 publications over the last year including MarketWatch and The LA times.



**ARTIST:** GOODING  
**CD TITLE:** The Return  
**FILE UNDER:** Popular  
**PRICE:** \$9.99  
**RELEASE DATE:** January 11, 2010

## CONTACT INFO:

S3 Records  
20236 Clark Street  
Woodland Hills, CA 91367  
Phone: 818.881.1734

## DISTRIBUTION BY:

Select - O - Hits  
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Memphis, TN 38133  
901-388-1190

## RADIO CONTACTS:

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